

# Cross-selling products

Cross-selling products allows you to choose other products to suggest to your customers as they are checking out.

For example, if you want customers purchasing an 8.5" x 11" Brochure to see that you also offer 8.5" x 11" Catalogs, you can choose to cross-sell the catalog with the brochure. Then, during checkout, your customers will see the catalog as a suggested product.

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## Enabling cross-selling on the admin page

Cross-selling is enabled in the Product Edit window. Click “edit” for the product you would like to enable cross-selling on. In this case, we will edit an 8.5” x 11” brochure.

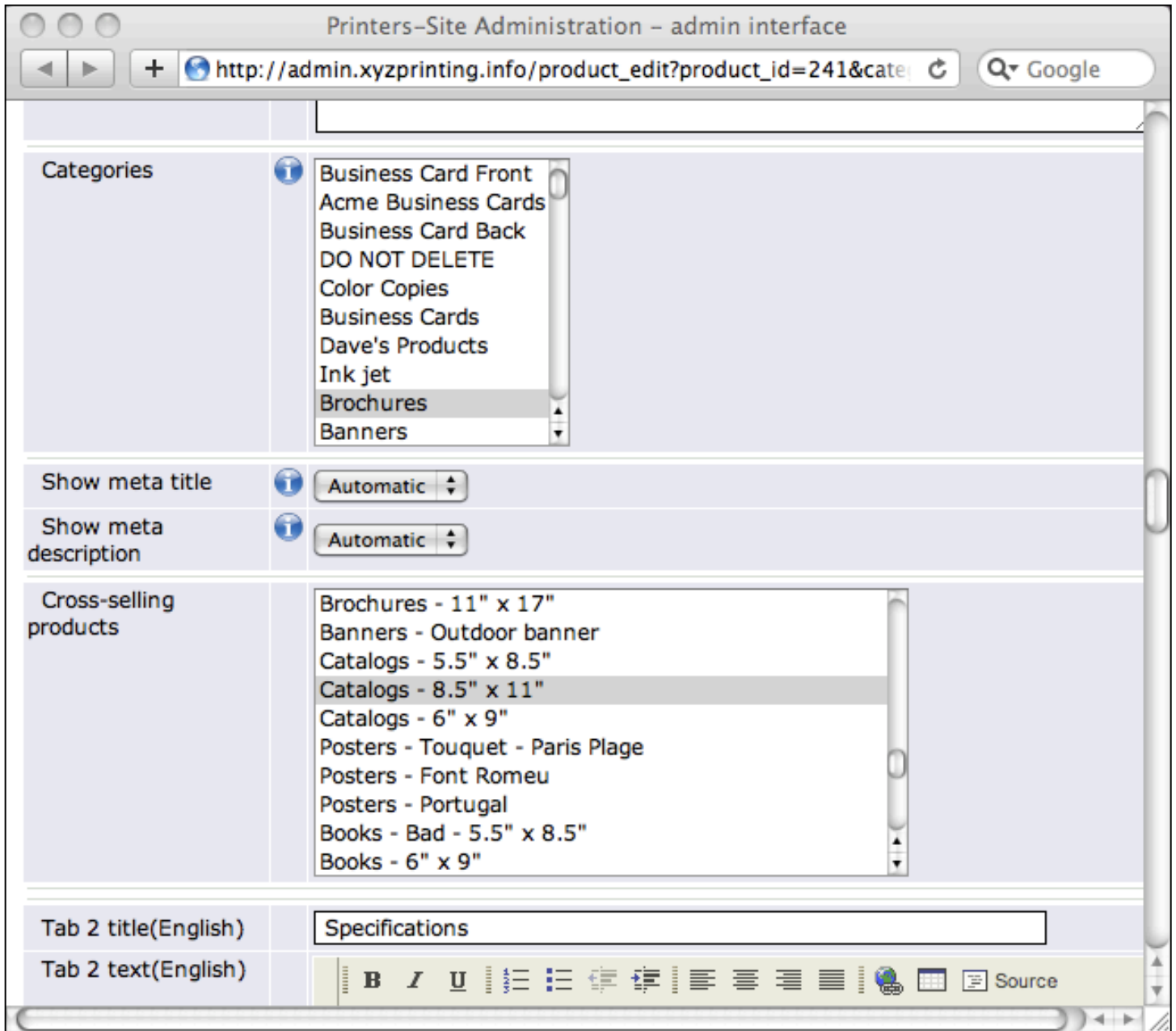


Figure 1: The cross-selling box on the Product Edit page.

In the “Cross-selling products” box, select with products you would like to cross sell with this product. In this case, we are choosing to cross-sell the 8.5” x 11” Catalog. You can choose as many products as you would like.

When you are finished, click “Update” to save your changes.

## Use on the customer page

The customer will see the suggested item or items in their shopping cart.

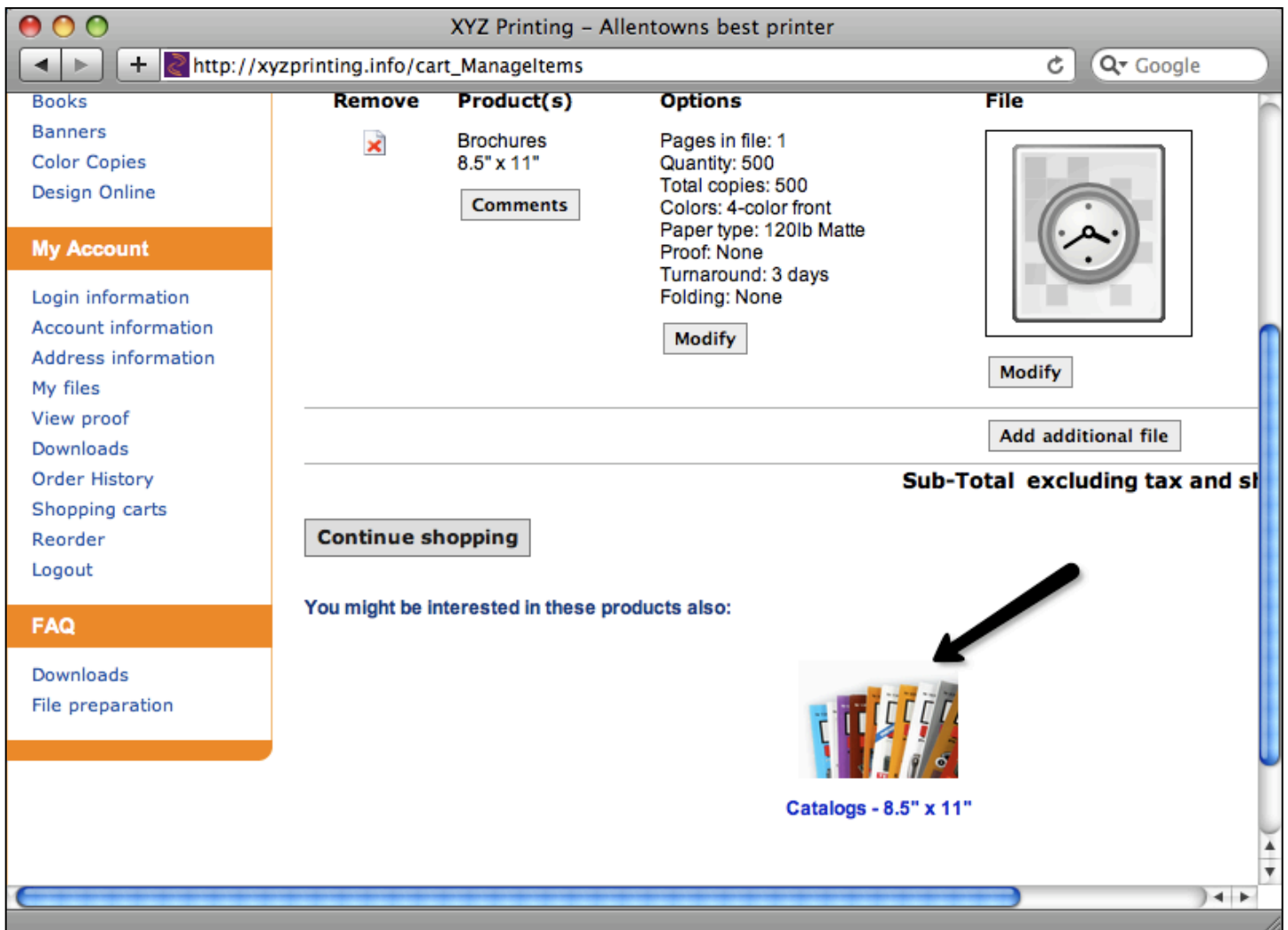


Figure 2: The cross-selling suggestion on the customer's shopping cart.

From here, the customer can click on the suggested item to configure it and add it to their cart, or they can continue normally with the checkout process.